

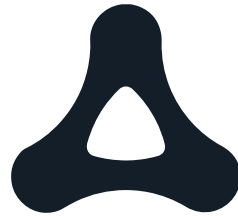


triple act

MARKETING & ADVERTISING COMPANY

COMPANY PROFILE

2023



triple act

MARKETING & ADVERTISING COMPANY

IF YOU NEVER **START**
YOU WILL NEVER **GET THERE**

-WALT DISNEY-

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TAG LINE

Expand your brand,
faster

01

HISTORY

HOW THE COMPANY WAS BORN

The idea of creating this company was planned after a meeting of a few ambitious, energetic, and encouraged group of young people who are experts in different fields but united by one ambition, one view, and one goal, and that was on October 2021 ,30.

After many unsuccessful attempts, we arrived after nearly 20 months of planning and studies to lay the foundation stone and officially launch the company.

The basis of our company is passion and credibility, so always be with us and share our passion, in order to benefit from our services and experience

03

WHO'S
triple act

WHO IS TRIPLE ACT

It is a newly established Algerian marketing and advertising company, with a large and distant future outlook, and it is the result of a conglomerate of a talented and ambitious youth group in several fields that are in high demand recently. Specialized in addressing and finding solutions to the problems suffered by the commercial activities in various fields in modern ways that keep pace with international standards



Hello! Here is TRIPLE ACT

We are a surprising plot twist that defies expectations and obstacles, we find talent and inspiration in every problem your business faces and we love this.

Our mind is restless: we see the world through kaleidoscopic eyes, **finding the extraordinary in the unanticipated**. We like to think outside the box, where the possibilities are unpredictable blooming like confetti.

We believe in the power of good marketing and we love to share this with every entrepreneur we meet.

What we enjoy most is helping others transform their problems to better solutions.



PERSO
Triple Act to

TONE OF **VOICE & ATTRIBUTES**

Emotional inflection tied to our brand

06

FUN

We are crazy about what we do, we have a blast creating it, and we even laugh at ourselves.

CREATIVE

We like to meet the unexpected and break the mold, and we encourage people to do the same.

INSPIRING

We see through things. Where there's a challenge, we'll guide you to an effective way to beat it.

HELPFUL

We share what we know so that everyone can turn their problems or ideas into a great **MARKETING STRATEGY**.

ACCESSIBLE

We know that talent is everywhere and we are here to ease the way to it.

07

PARTNERS





09

VALUES

A hand is shown holding a glowing lightbulb. The lightbulb is the central focus, with a warm yellow glow emanating from it. Surrounding the lightbulb are various financial and business-related icons and charts, including bar graphs, line graphs, and dollar signs, all in a light blue or white color. The background is dark and out of focus, showing the hand holding the bulb. The word 'VALUES' is written in large, bold, white capital letters across the middle of the image, partially overlapping the lightbulb and the hand.



- Respect for appointments



- Quality of services



- Providing advice and guidance as well as consultations



- Credibility, which ensures the quality of services

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SERVICES



Graphic design



Audiovisual



**Printing and production
of billboards**



Marketing




 Triple.Act

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